






STAR
Texas Recycling Summit
Galveston, Texas
October 28-31, 2018





SPONSORSHIP OPPORTUNITIES

The State of Texas Alliance for Recycling (STAR) is a 501c3 nonprofit organization whose mission is to increase recycling rates in Texas, for Texans. Summit is our opportunity to bring together professionals from the recycling industry to learn, collaborate, meet new people, share successes, and support waste minimization efforts in Texas. This is the only state conference dedicated entirely to the recycling and sustainability fields, providing sponsor a unique opportunity to communicate to prospective clients or partners what they are doing to further recycling in Texas.

What can you expect from Summit this year?

-  Attendance of approximately 200-300 professionals representing private sector companies, local/state federal government, academic institutions, nonprofit groups, and trade associations
-  Premier placement for sponsors in exhibit hall that has sold out the past two years
-  Educational sessions, equipment demonstrations, round table discussions, and training opportunities

Why contribute?

-  Tons of networking— see and be seen!
-  Build relationships with industry leaders in Texas and beyond
-  Lend your voice for recycling policies and programs in Texas
-  Support your state recycling organization and its mission

Questions or comments?
512.828.6409 | www.recyclingstar.org | info@recyclingstar.org

Platinum Sponsorship Level - \$7,500

(limited # available)

- One comp suite at Moody Gardens for 3 nights (Oct. 28-30) - *\$1,800 value*
- 5 full Summit registrations for 5 employees (non-transferable) - *\$2,250 value*
- 2 additional Summit registrations at Speaker Rate (\$100, non-transferable) - *\$700 value*
- Comp 10x20 *double* exhibit booth in a top location in the Exhibit Hall - *\$1,800 value*
- Full-page color advertisement in the on-site Summit program - *\$500 value*
- Five-minute speaking slot during a Summit meal for a representative to introduce the company or organization and what it is doing to further recycling in Texas
- Platinum sponsor recognition on 2018 Summit promotional materials
- Podium recognition as a Platinum sponsor throughout Summit
- Logo on all 2018 Summit publications (newsletters, e-blasts, etc.)
- Name tag ribbon recognition as a Platinum sponsor at Summit
- Full color logo and link to sponsor's business website on Summit website
- Attendee list mailed after Summit

Gold Sponsorship Level - \$5,000

- Comp upgraded hotel room at Moody Gardens for 3 nights - (Oct. 28-30) - *\$600 value*
- 4 full Summit registrations for 4 employees (non-transferable) - *\$1,800 value*
- 1 additional Summit registration at Speaker Rate (\$100, non-transferable) - *\$350 value*
- Comp 10x10 exhibit booth in a top location in the Exhibit Hall - *\$900 value*
- Half-page color advertisement in the on-site Summit program - *\$250 value*
- Gold sponsor recognition on 2018 Summit promotional materials
- Logo on all 2018 Summit publications (newsletters, e-blasts, etc.)
- Name tag ribbon recognition as a Gold Sponsor at Summit
- Full color logo and link to sponsor's business website on Summit website
- Podium recognition as a Gold sponsor at Summit
- Attendee list mailed after Summit

Questions or comments?

512.828.6409 | www.recyclingstar.org | info@recyclingstar.org

Silver Sponsorship Level - \$3,000

- 1 comp Summit registration for 1 company employee (non-transferable) - *\$450 value*
- 1 additional Summit registration at Speaker Rate (\$100, non-transferable) - *\$350 value*
- Reduced exhibit booth price of \$500 in a premier location in the Exhibit Hall - *\$400 value*
- Quarter-page color advertisement in the on-site Summit program - *\$150 value*
- Silver recognition on 2018 STAR Summit promotional materials (company name only)
- Logo on all 2018 STAR Summit publications (newsletters, e-blasts, etc.)
- Name tag ribbon recognition as a Silver Sponsor at 2018 STAR Summit
- Full color logo and link to sponsor's business website on Summit website
- Podium recognition at 2018 STAR Summit
- Attendee list mailed after Summit

Sponsorship Benefits Comparison Chart

	Platinum \$7,500	Gold \$5,000	Silver \$3,000
Hotel room	Suite	Upgraded hotel room	---
Exhibit booth	10x20 Double booth	Regular booth	Reduced booth price of \$500
Conference registrations	5 full registrations & 2 at speaker rate	4 full registrations & 1 at speaker rate	1 full registration & 1 at speaker rate
Advertisement in Summit program	Full-page, color	Half-page, color	Quarter-page, color
Speaking opportunity during Summit event	Yes, 5 minutes	---	---
Logo on all Summit 2018 publications	Yes	Yes	Yes
Logo on Summit promotional items	Yes	Yes	Company name only
Logo & link on Summit website	Yes	Yes	Yes
Name tag recognition	Yes	Yes	Yes
Attendee list	Yes	Yes	Yes

Questions or comments?

512.828.6409 | www.recyclingstar.org | info@recyclingstar.org

Additional Sponsorship Opportunities

- **Awards Dinner Sponsor:** \$3,500 - Signage at dinner, one conference registration, one reserved table at dinner, Leadership Awards program recognition, sponsor badge, representative to toast to award winners during event
- **NEW! Audio/Visual Sponsor:** \$2,000 (only one available) - Logo on conference badge, one conference registration, program recognition, and sponsor ribbon
- **Name Badge Sponsor:** \$2,000 (only one available) - Logo on conference badge, one conference registration, program recognition, and sponsor ribbon
- **Lanyard Sponsor:** \$2,000 (only one available) - Company logo on conference badge lanyard, one conference registration, program recognition, and sponsor ribbon
- **Pen Sponsor:** \$2,000 (only one available) - Logo and company name on conference pen, one conference registration, program recognition, and sponsor ribbon
- **Break Sponsor:** \$1,000 (limited number available) - One conference registration, signage during the designated break, program recognition, and sponsor ribbon
- **Session Sponsor:** \$1,000 (limited number available) - One conference registration, logo on track room signage/PPT, program recognition, and sponsor ribbon
- **In-Kind Sponsor:** Providing products or services specifically to be used for Summit in exchange for a STAR sponsorship; must be pre-approved and include a statement of value for services or products rendered, as well as a timeline of important dates

Thank you for supporting the STAR Summit with your sponsorship! Please fill out the Sponsorship Commitment Form on the next page and send it back to the STAR office. We look forward to seeing you in October in Galveston!

Questions or comments?

512.828.6409 | www.recyclingstar.org/summit | info@recyclingstar.org



STAR
Texas Recycling Summit
 Galveston, Texas
 October 28-31, 2018

SPONSORSHIP COMMITMENT FORM

**Please print clearly & send completed forms to info@recyclingSTAR.org or fax to 866.593.5871
 Questions? Call the STAR office at 512.828.6409*

Company/organization name _____
 Contact person _____ Phone # _____
 Email address _____
 Company address _____
 City _____ State _____ Zip Code _____ Fax # _____

Please send us an invoice for the amount checked below:

- Platinum - \$7,500 Silver - \$3,000
 Gold - \$5,000 Other - \$_____

Please let the STAR office know who will be utilizing complimentary suites or hotel rooms included in any sponsorship package by September 1, 2018.*

Please provide the STAR office with a vector version of your company's logo no later than August 1, 2018.* If your sponsorship package includes an ad in our on-site program, please also send a PDF version of your ad no later than August 1, 2018.*

Conference registrations, promotional materials, or in-kind items included in any sponsorship package should be sent to the STAR office no later than September 12, 2018.*

STAR will make every effort to produce sponsor logos in color but reserves the right to utilize black and white or one color bleeds where design and cost dictate.

Signed commitment forms and funds must be received before initiation of included sponsor benefits. If not received by August 1, 2018, STAR cannot guarantee sponsor benefits.

**STAR cannot guarantee sponsorship benefits if these deadlines are not met*

I understand these deadlines and commitments:

_____ _____
Signature *Date*

Thank you for choosing to support STAR!